

For Immediate Release:

Top Investment Services Directors in Credit Unions Announced

Winners of the Kehrer Group 2026 Top Directors Awards

Chapel Hill, NC, September 15, 2026. During a ceremony on the final day of the Annual PROCU Conference in San Diego, California, representatives from Kehrer Group and Ameriprise Financial Institutions Group announced the winners of the 2026 Top Directors Awards in the Credit Unions category.

The 2026 Top Directors Awards winners in the Credit Union category are:

- 1. CCU Wealth Advisors**
at Corning Credit Union
Director: Laura Sumner
- 2. Addison Avenue Investment Services**
at First Tech Federal Credit Union
- 3. Blaze Retirement & Investment Services**
at Blaze Credit Union
Director: Jim Ganger
- 4. BCU Wealth Advisors**
at BCU
Director: Kristi Mertens
- 5. Elements Wealth Management**
at Elements Financial FCU
Director: Matt Snively

Kehrer Group's Tim Kehrer was joined on stage by Chris Melton from Ameriprise Financial Institutions Group, who opened the envelopes revealing the names of the winners. The identity of the winners was known only to Kehrer Group until the unsealing of the envelopes.

Ameriprise Financial Institutions Group is presenting sponsor of the 2026 Top Directors Awards.

To administer the 2026 Top Directors Awards, Kehrer Group collected more than 4,900 data points on 140 nominated investment services practices. Kehrer Group then ranked each

nominee based on their performance across 16 key criteria to determine the finalists and winners.

“Credit unions have been the fastest growing segment in the financial institution-based wealth management space for the past decade,” commented Kehrer. “To qualify for the finals in the Top Directors Awards in the credit unions category is to be at the very top of the industry.”

PROCU is a non-profit organization focused on bringing together key leaders from the Investment, Wealth Management and Insurance divisions of Credit Unions. Each year they host a 2.5-day conference in California with keynote presenters, panels, roundtables, and interactive working sessions. Since 2022, the PROCU Conference has been the site of the ceremony announcing the Top Directors Awards winners in the Credit Unions category.

About the Top Directors Awards

Since 2021, the Kehrer Group Top Directors Awards has celebrated leading financial services executives from across the financial institution insurance and securities community. We use a uniquely transparent, data-driven process to determine the Top Directors, consistent with our position as an independent, third-party research and consulting firm. We apply that methodology to a diverse group of nominees that cross broker dealers, delivery models, and institution size. You can learn more about the methodology behind the 2026 Top Directors Awards [here](#).

About Kehrer Group

Kehrer Group is the bank and credit union financial advice community’s trusted partner for original thought leadership, insight based in data, and strategies that drive success. Drawing insight from data and leveraging those insights against the challenges facing our clients is at the core of everything Kehrer Group does. For more information, visit our website at www.kehrergroup.com.

The 2026 Kehrer Group Top Directors Awards are presented by Ameriprise Financial Institutions Group

