

## For Immediate Release:

### Former LPL Exec Joins Leading Research and Consulting Firm

#### *Will Focus on Wealth Management in Banks and Credit Unions*

**CHAPEL HILL, NC, JANUARY 10, 2022:** Kehrer Bielan Research & Consulting announced that Arthur Osman has become a Principal of the firm. Kehrer Bielan Partner, Peter Bielan, explained that he and Osman will collectively leverage Kehrer Bielan proprietary research and their understanding of industry best practices to help clients optimize their retail investments, wealth, and insurance business.

“Throughout Arthur’s career he has continually had strategy and execution responsibilities for the most sophisticated and fastest growing firms. His unique skills, comprehensive understanding of the bank and credit union space, and his ability to execute with a high degree of proficiency is a powerful combination. Bringing in the talent Arthur possesses expands our value proposition to clients,” Peter Bielan noted.

“Having worked with Arthur as a client, we have seen first-hand his ability to lead teams, produce results, and help clients succeed. Arthur has taken on roles of continually increasing responsibility and built strong relationships at every opportunity, most recently as Executive Vice President, Institution Services at LPL Financial and previously UVEST Financial Services. He will be an invaluable resource to organizations looking for strategic, creative ideas, and solutions to take their retail investments and wealth management vision to the next level,” added Kehrer Bielan Partner, Ken Kehrer.

“I am excited and honored to be joining the Kehrer Bielan Research & Consulting team” Osman added. “The wide range of experience and learnings over the course of my career in wealth management, coupled with the pre-eminent research and consulting capabilities delivered by Kehrer Bielan position me to continue adding value to financial institutions. I look forward to continuing the important work of helping financial institutions reach their fullest potential in the wealth management business.”

**About Kehrer Bielan Research & Consulting.** KBR&C provides the financial advice industry with insights based on a melding of research and experience in managing the delivery of investment, insurance, and wealth management services. The firm provides performance assessment and benchmarking, human resource management and

development, due diligence, consumer insights, and interpretation of industry trends through its original research, unbiased consulting, and peer study groups.

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