

For Immediate Release:

Stephen Lipker Joins Kehrer Bielan

Financial Services Consulting Firm Adds Veteran Insurance and Technology Change Agent

CHAPEL HILL, NC FEBRUARY 10, 2021: Kehrer Bielan Research & Consulting announced that Stephen Lipker has become an Associate of the firm. Peter Bielan, a principal of Kehrer Bielan, explained that Lipker will lead the insurance, technology, and alternative distribution consulting practice at Kehrer Bielan Research & Consulting, helping financial services firms across the country realize their potential with distribution of insurance products.

“Throughout Steve’s career he has continually charted new paths in insurance distribution and utilizing technology for transformative change. As we look for both productivity and efficiency gains, our industry is in need of a fresh approach more than ever,” Peter Bielan noted. “Steve has been at the forefront of fintech, insurtech, D2C, and digital life insurance distribution, serving most recently as the Head of New Business Development for Digital Partnerships for a large global insurer and Vice President of Affinity Relationships with a large domestic insurer. He worked directly with one of the world’s largest big box retailers to deliver life insurance to their members, which was hailed as one of the most cutting edge, innovative, and disruptive initiatives in the industry. He will be an invaluable resource to organizations looking to take their insurance vision to the next level.”

“I am delighted to be joining the Kehrer Bielan Research & Consulting team” Lipker added. “Kehrer Bielan has a tremendous reputation for adding superior value and I look forward to delivering insurance-based solutions to their many clients.”

Kehrer Bielan Research & Consulting provides the financial advice industry with insights based on a melding of research and experience in managing the delivery of investment, insurance, and wealth management services. The firm provides performance assessment and benchmarking, talent management and development, consumer insights, and interpretation of industry trends through its original research, unbiased consulting, and peer study groups.

About Kehrer Bielan Research & Consulting. KBR&C provides the financial advice industry with insights based on a melding of research and experience in managing the

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Please visit us at www.KehrerBielan.com or e-mail info@kehrerbielan.com for more information.