



WHY ADVERTISE IN THE... **OKLAHOMA MOTOR CARRIERS MAGAZINE?**



REACH

Reach CEOs, Presidents, Directors, Purchasing Agents and Senior Management that spend hundreds of millions annually.



5,350

Print and online versions of *Oklahoma Motor Carriers* reach 5,350+ readers per issue with multiple ways to be seen.



TARGETED

Oklahoma Motor Carriers magazine is a recognized and targeted industry publication with established readership and trusted content.

DEADLINES

SPRING

AD DEADLINE: March 15
EST. DELIVERY: Mid-April

SUMMER

AD DEADLINE: June 15
EST. DELIVERY: Mid-July

FALL

AD DEADLINE: September 15
EST. DELIVERY: Mid-October

WINTER

AD DEADLINE: December 15
EST. DELIVERY: Mid-January

SPECIFICATIONS

COLOR SPACE: Full Color
FREQUENCY: Quarterly
BINDING: Saddle-Stitch
TRIM SIZE: 8.375" x 10.875"

FOR MORE INFORMATION

SALES DEPARTMENT
p. 405.369.6349
tf. 800.572.0011 x8005
advertising@emconsultinginc.com



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AD RATES ALL RATES LISTED ARE PER ISSUE

AD SPECS (Width by Height)

PRINT ADS	1 ISSUE	4 ISSUES	8 ISSUES	WEB LINK	VERTICAL	HORIZONTAL
Center Spread	\$1,999	\$1,899	\$1,749	\$189	N/A	17" x 11.125"
Back Cover	\$999	\$949	\$899	\$189	8.625" x 11.125"	N/A
Inside Front Cover	\$899	\$849	\$799	\$189	8.625" x 11.125"	N/A
Inside Back Cover	\$899	\$849	\$799	\$189	8.625" x 11.125"	N/A
Facing IFC	\$799	\$749	\$699	\$189	8.625" x 11.125"	N/A
Full Page	\$699	\$649	\$599	\$189	8.625" x 11.125"	N/A
1/2 Page	\$399	\$349	\$319	\$189	3.625" x 10"	7.5" x 5"
1/4 Page	\$329	\$299	\$249	\$189	3.625" x 5"	N/A
Business Card	\$249	\$199	\$179	\$189	N/A	3.5" x 2"

DIGITAL BANNER	1 ISSUE	4 ISSUES	8 ISSUES	WEB LINK	AD SPECS
Double Side Banner	\$899	\$839	\$809	INCLUDED	Two @ 833 x 3583 pixels
Full Side Banner	\$499	\$449	\$419	INCLUDED	833 x 3583 pixels
Double Box	\$399	\$369	\$339	INCLUDED	833 x 2363 pixels
Single Box	\$249	\$229	\$209	INCLUDED	833 x 1146 pixels
GIF Upgrade*	\$400	N/A	N/A	N/A	Length: 10 seconds Frames: 3 max

*Once you have purchased a print or digital advertisement, the GIF Animation Upgrade will allow your image or text to animate in the Digital Edition of the magazine.