

OKLAHOMA

MOTOR CARRIER MAGAZINE

ADVERTISING SPECIFICATIONS

Email Ads to Rebecca at RebeccaChappell@oktrucking.org

FULL PAGE

Live area = 7.25"w x 9.75"h
with Bleed = 8.75"w x 11.25"h

1/2 PAGE

Horizontal = 7.25"w x 4.75"h
Vertical = 3.625"w x 9.75"h

1/4 PAGE

Vertical = 3.625"w x 4.75"h

1/8 PAGE

Horizontal = 3.625"w x 2.25"h

ACCEPTABLE FORMATS: EPS, JPG, PDF, TIF
All scanned images must be high-resolution (300 dpi), CMYK

ADOBE PHOTOSHOP, ILLUSTRATOR

We can accept Photoshop and Illustrator files provided all fonts are embedded or outlined,
all images are 300 dpi and the file is CMYK.