# **Timely Topics**



Woodruff Electric Cooperative Corporation

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### SAVE A LIFE: AVOID DISTRACTIONS WHILE DRIVING

Some temptations are hard to resist. For me, it can be especially challenging to turn down that last piece of chocolate cake.

While driving, we typically hear that "ding" on our phone, alerting us to a text or call coming through, and we sometimes feel the urgent need to check it. We know we shouldn't, but we reason that we're going to make an exception—just this once.

So, why do we indulge in behavior we know to be wrong, dangerous and in many states, illegal? Call it hubris. According to AAA research, most people feel they are better-than-average drivers. Afterall, we have busy lives and are accustomed to multitasking. But mounds of research and thousands of deaths every year prove otherwise.

August is Back to School Safety Month. As a new school year begins with young drivers and school buses back on the road, I thought it would be a good time to remind folks, including myself, of the dangers of distracted driving.

## Play it safe. That text can wait.



While driving, turn phone to silent mode or pull over if the text can't wait.

The reality is that using a phone while driving creates enormous potential for injuries and fatalities. Distractions take a motorist's attention off driving, which can make a driver miss critical events, objects and cues, potentially leading to a crash.

According to the National Highway Traffic Safety Administration, one of every 10 fatal crashes in the U.S. involves distracted driving, resulting in more than 3,000 deaths annually. I find this statistic heartbreaking considering so many of these accidents could easily be avoided if we'd simply put down our phones while driving.

Distracted driving is considered any activity that diverts our attention, including texting or talking on the phone, and adjusting the navigation or entertainment system. Texting is by far one of the most dangerous distractions. Sending or reading one text takes your eyes off the road for an average of five seconds. At 55 mph, that's like driving the length of an entire football field with your eyes closed.

In addition to refraining from texting while driving, we can help keep the roads safe by moving over for first responders and other emergency vehicles. Additionally, if you see utility crews conducting work near the roadside, I'd encourage you to move over when possible and give them extra space to perform their work safely.

At Woodruff Electric, safety is foremost in everything we do—for our employees and the members of the communities we serve. We routinely remind our crews of the dangers of distracted driving, and we hope you'll have similar conversations with your teens who may be new to the roadways and are especially susceptible to the lure of technology.

Let's work together to keep everyone safe on the roads. Remember: that text can wait and waiting just might save a life.



SAFETY TIPS FOR HUNTERS Electrical Safety Tips for Hunters

Woodruff Electric encourages all members to be aware of electrical equipment while hunting. Keep these safety tips in mind as you enjoy the great outdoors.

- $\oplus$  Keep clear of electrical equipment.
- Do not shoot at or near power lines or insulators.
- Know where power lines and equipment are located when you hunt.
- Be vigilant in wooded areas where power lines may not be as visible.
- $\oplus$  Never place deer stands on utility poles.
- Never place decoys on power lines or other utility equipment.

### Woodruff Electric Offers Paperless Billing

Sign up for **Paperless Billing** and reduce your monthly paper usage – and mailbox clutter – by reviewing and paying your monthly electric bill online. It's free, convenient and secure! Once you enroll in **Paperless Billing**, you'll receive an email each month alerting that your bill is available for online viewing.

#### Woodruff Electric Cooperative Corporation

P.O. Box 1619 3201 Hwy 1 North Forrest City, Arkansas 72336 Tel. (870) 633-2262 Fax: (870) 633-0629

Office Hours: 8:00am to 5:00pm Monday through Friday Contact Numbers: Augusta: (870) 347-2431 Forrest City: (870) 633-2262 Moro: (870) 768-4821 Barton: (870) 572-2800 www.woodruffelectric.coop

#### **ENERGY EFFICIENCY**

An easy way to save energy is to seal air leaks and holes where plumbing pipes run through walls in your home. You can also check wall-mounted cabinets for plumbing holes or air gaps in the back.

Fill any holes or gaps with spray foam. Wear protective gloves and use a damp rag for cleanup.

Source: Department of Energy

#### OUTAGE TEXT MESSAGING

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