

# Woodruff Electric Holiday Greeting Card Contest

Woodruff Electric is looking for elementary students (kindergarten through fifth grade) to submit a holiday card design.

The winning design will be used for the official 2022 Woodruff Electric Holiday Card! These cards are mailed to friends of Woodruff Electric, legislators and businesses across the country!

In addition to having his/her artwork featured on this year's Woodruff Electric holiday card, the winning artist will receive a certificate commemorating their achievement as well as a \$50 gift card. The winning design will also be featured on our website and in the Arkansas Living magazine.

Get your entry form at our website ([woodruffelectric.com](http://woodruffelectric.com)) or pick up one at any of our office locations.

**Hurry! The deadline to enter is Oct. 31, 2022**



2021 Winner by Parker W.

## Woodruff Electric Cooperative Holiday Card Design Contest Rules:

1. Students from kindergarten through fifth grade are eligible to participate.
2. Students must attend a private, public or home school in the counties of Woodruff, Cross, Monroe, St. Francis, Lee or Phillips or in the town of Des Arc.
3. Any medium or combination of medium may be used, including pencils, crayons, watercolor, oil, acrylic paint, pastel, chalk, etc. Do not use glitter please!
4. Submissions should be 8-1/2 x 11 in size in a horizontal (landscape) format.
5. One entry per student. A signed entry form is required.
6. Artwork must be an original creation. Submissions can be in color or in black and white.
7. Greetings may also be included with cover designs, but WECC maintains the right to select the final greeting.
8. Each entry must clearly indicate the student's name, age, grade, teacher and school on the reverse side of the artwork.
9. The winning student's name will appear on the card.
10. Deadline for entries is Oct. 31, 2022.

Send entry forms and artwork to: Woodruff Electric Cooperative  
Attn: Holiday Greeting Card  
P.O. 1619 Forrest City, AR 72336-1619



Shelia Banks

## ANNUAL MEETING REPORT

The 2022 Annual Meeting of Woodruff Electric was held on July 26. Elected to the cooperative's board was Shelia Banks representing District 4. Other members of the board are: W. Wayne Beadles, J.N. Bickerstaff, Jerry Brown, Chris Burrow, Bill Rushing, Brent Ponder, A. B. Thompson, Jr. and Joe W. Whittenton, III. Michael Swan is the cooperative's chief executive officer.

The cooperative's business session was led by the Cooperative Attorney J. Harmon Smith who delivered the results of the director's election. Following the election results, CEO Michael Swan delivered his annual report to the membership, which included the discussion of the national trend of forced closures of base load generation stations, including coal, gas and nuclear plants. He stated that these closures would have a direct effect on future pricing and reliability of power supply. He emphasized the importance of having a diverse mix of power generation resources, including coal, gas, wind, solar and hydro — all of which are needed to ensure that power supply remains affordable and reliable for the people of Arkansas. Also, he reviewed the financial condition of the cooperative, and he emphasized the culture of safety that

employees had demonstrated this past year.

Woodruff Electric is a member-owned electric utility. The cooperative is headquartered in Forrest City and serves more than 19,000 homes, farms, businesses and industries in parts of Cross, Lee, Monroe, Phillips, Prairie, St. Francis and Woodruff counties. The district offices are located in Augusta, Moro and Barton.

# Capital credits distributed to members

Capital credits were distributed in July, refunding some of the margins shared by all members of Woodruff Electric Cooperative. This year, the Board of Directors voted to return over \$2.2 million to the members of the cooperative. Some checks were hand-delivered to local farmers, businesses and organizations.



## Beck Spur Baptist Church

Beck Spur Baptist Church member Amy Standridge (center, left) accepts their capital credit share from Working Foreman Michael McGowan (center, right) along with CEO/President Michael Swan (left) and Vice President of Engineering Jimmy Cook (right).



## Jeff Hill

Local farmer Jeff Hill (left) accepts his capital credit share from Cashier Tammy Hankins (center) and Serviceman Doug Long (right).



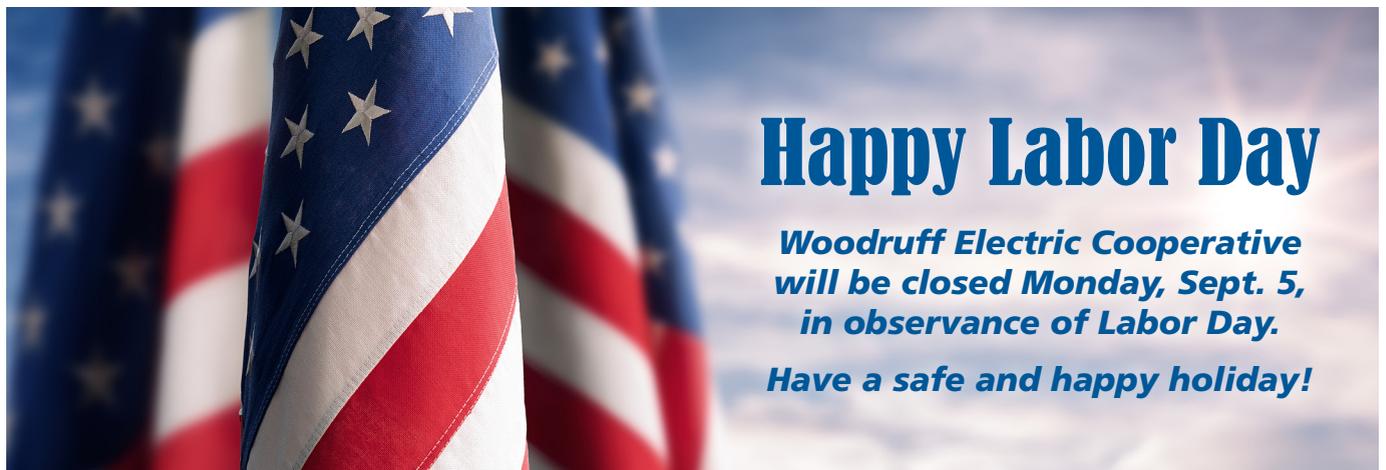
## The MAD Butcher

Rusty Griggs, manager of The MAD Butcher (center) accepts the store's capital credit share from District Manager Barry Duncan (left) and Journeyman Lineman Colton McDonald (right).



## Hurlee Palmer

Local farmer Hurlee Palmer (center) accepts his capital credit share from Serviceman Doug Long (right) and Consumer Accounts Mickey Hudson (left).



# Happy Labor Day

**Woodruff Electric Cooperative will be closed Monday, Sept. 5, in observance of Labor Day.**

**Have a safe and happy holiday!**

my co-op

## Behind the lines at Woodruff Electric

### Employee Spotlight: Mark Young



**Title:** *Information Systems Analyst*

**Department:** *Information Systems Department*

**How would you explain your job to someone else?** *My job consists of handling anything related to the system network, computers, communication devices and various other information technology equipment.*

**What does a normal day at work look like for you?** *A normal day at work includes troubleshooting equipment such as computers, printers, monitoring networks for cyber security threats and to ensure that all our systems are secure and up to date with the latest version of security programs.*

**How long have you been working at WECC?** *I have been working at Woodruff for 16 years.*

**Did you work at other companies before this position?** *I worked at RBX Industries, formerly Halstead Industries, for 22 years before starting at Woodruff.*

**What is the best part of your job?** *Honestly, the best part of my job is collecting data that co-workers request from our systems and presenting it to them in a useful and easy-to-read format.*

**What is the biggest challenge you face in your job?** *The biggest challenge right now has to be cybersecurity. Cybersecurity is a constant threat that our department works on preventing every day.*

**Is there something you would like people in other departments or people outside WECC to know about your job?** *You don't have to be a nerd to work in IT!*

**Who is your family?** *My wife, Darlene, and I have two children, my son, Mark Allen Young, and my daughter, Melissa Diane Duvall, and four grandchildren, Will, Quinnley, Katie and Adam.*

**What are some of your favorite hobbies?** *My favorite hobbies include supporting my grandchildren in their school activities and spending time with my family, including grilling out for family dinners.*

**What is your favorite food?** *My favorite food has to be steak and tators!*

**What will you absolutely not eat?** *I will not eat lamb again.*

**What is your trademark cliché or expression?** *My favorite expression is, "If I was any better, then I couldn't stand it."*

**What would you like to learn how to do?** *I would really like to learn how to reload ammunition.*

**What are a few items that you collect?** *I collect antique military memorabilia and petrified wood pieces.*

**If I've learned one thing in life, it's:** *the only difference between can and can't is – will and won't.*

**One thing on my bucket list is:** *I want to visit Scotland with my wife, which is where my family is originally from.*



**Woodruff Electric  
Cooperative Corporation**

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Outages: (888) 559-6400

[www.woodruffelectric.coop](http://www.woodruffelectric.coop)



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