



FOR IMMEDIATE RELEASE

DATE: February 17, 2022

FOR MORE INFORMATION

CONTACT:

Anna Howton
Communications & Marketing Manager
Woodruff Electric Cooperative
870-633-2262
ahorton@woodruffelectric.com

Woodruff Electric Sponsors Washington, D.C. Trip for Youth

Woodruff Electric will select two outstanding high school juniors to attend Youth Tour, an all-expenses-paid educational trip to Washington, D.C., from June 17-23. Applications are now open to all juniors enrolled at a local high school or homeschool. Students selected to participate will have an opportunity to earn a \$5,000 scholarship.

"Two winners of an essay-writing contest will participate in the trip which takes place June 17 through the 23. The trip is part of the National Rural Electric Cooperative Association Youth Tour and is open to all high school juniors attending area schools," said Woodruff Electric CEO, Michael Swan. To enter, contestants will be required to submit a 300-word essay. The deadline for submitting applications and essays will be March 21, 2022.

"Woodruff Electric puts great pride in demonstrating Cooperative Principle #7 "Concern for Community" in the communities it serves by supporting students. Through the Youth Tour, we are helping Arkansas' youth learn more about our nation's government, American history, and the electric cooperatives, as well as develop leadership skills for their future careers," said Swan.

This is the 33rd year that Woodruff Electric has sponsored youth to participate in this tour. The Arkansas Youth Tour will consist of a 40-member group that travels to and from Washington, D.C. by air. The group will join about 1,800 students from across the nation who are attending the tour.

During the tour, the chaperoned group will visit historic sites, such as Mount Vernon, the Smithsonian Institution, Arlington National Cemetery, the Lincoln Memorial, the United States Holocaust Memorial Museum, and the U.S. Capitol. Youth Tour delegates will also visit with members of the Arkansas congressional delegation. Also, students will participate in special programs developed by the National Rural Electric Cooperative Association (NRECA), the national organization of electric cooperatives that coordinates the Youth Tour.

COVID-19 safety precautions will be in place. Youth Tour will follow pandemic travel guidelines set by the airlines, Washington, D.C., and Virginia. Youth who are eligible for the Youth Tour are requested to visit www.woodruffelectric.com for contest rules, application and information or call Woodruff Electric office at 870-633-2262.

###