



HOW WOODRUFF ELECTRIC RESIDENTIAL RATES COMPARE

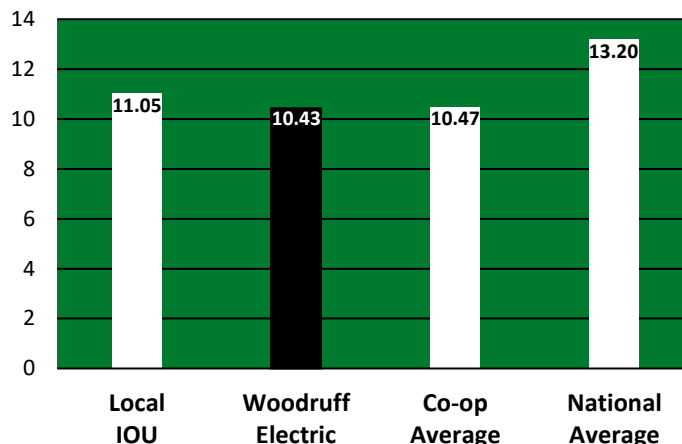
For 2020, Woodruff Electric's average cost per kilowatt-hour for residential use was 10.43 cents. That ranked your cooperative with the 5th lowest cost compared to the other 16 electric cooperatives in the state of Arkansas. The Arkansas co-ops, which serve 496,000 residential members, had an average residential cost of 10.47 cents. A local investor-owned utility (IOU) had an average residential cost of 11.05 cents for their 598,000 residential customers. The national average residential cost for residential use was 13.20 cents. Woodruff Electric served 12,145 residential members in 2020.

On a national comparison, Arkansas households ranked 5th lowest in retail cost per kilowatt-hour for 2020 (according to the U.S. Energy Information Administration). These comparisons are for the average retail cost per residential kilowatt-hour. The state with the highest cost per kwh is Hawaii at 30.32 cents. The state of Louisiana had the lowest average retail cost at 9.47 cents.

Winter Rates take effect in October

Woodruff Electric has a summer and a winter residential rate. In winter (October through April usage) the first 500 kilowatt-hours are billed at 10.510 cents plus variable riders. All kilowatt-hours more than 500 are billed at 6.474 cents plus riders.

2020 Average Retail Cost per Residential kWh



OCTOBER IS CYBERSECURITY AWARENESS MONTH



PASSWORD DOS AND DON'TS

A strong password can make all the difference in protecting your personal information. Follow these tips for stronger passwords.

DO:

- Change the manufacturer's Wi-Fi password on your router.
- Use two-factor authentication.
- Use unique phrases (like lyrics to your favorite song) to remember passwords.

DON'T:

- Don't use common words or numbers like "password" or "1234."
- Don't use personal details like your date of birth in a password.
- Don't use the same password for multiple accounts.

Do Your Part And #BeCyberSmart

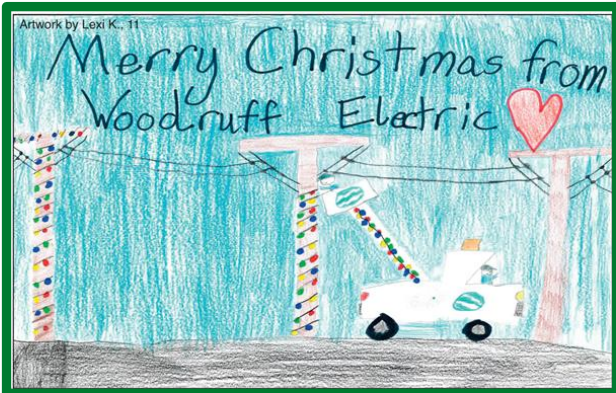
beware
of the

Energy Vampires



Don't let energy vampires
drain your wallet!

HOLIDAY GREETING CARD CONTEST



2020 Winner by Lexi, K.

- All students from K through 5th grade are eligible to participate.
- One winner will receive a \$50 gift card.
- More details, rules, eligibility requirements and the entry form are available online at www.woodruffelectric.com or visit any of our office locations for more information.

Deadline for entries is October 31, 2021

ENERGY EFFICIENCY

Old, uninsulated, and improperly installed exterior doors can waste energy and money. Shut the door on wasted energy by weather stripping and sealing all exterior doors. If you have an old exterior door, consider replacing it with a newer, energy efficient model.

Source: energy.gov



ON TIME. EVERY TIME. AUTO BILL PAY

AUTOMATIC BILL PAY - It is a convenient service offered by Woodruff Electric and your bank that allows your payment to be made directly from your checking account without you having to write and mail your check. You can save time and money. Give us a call today to get started!

Top 10 Energy Vampires

1. Televisions
2. Home computers
3. Video game consoles
4. Surround sound systems
5. Cell phone/tablet chargers
6. Satellite/cable boxes
7. DVD players
8. Printers
9. Microwave
10. Coffee maker

Stop energy vampires.

Plug electronics into a smart power strip or a power strip you can turn off. Simply unplugging unused kitchen appliances could save you \$10-20 per year.

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