



COMMITTED TO A CO-OP CULTURE FOR ALL

Over the years, you've heard us expound on why and how Woodruff Electric is different—because we're a cooperative. Our business model sets us apart from other utilities because we adhere to seven guiding cooperative principles that reflect core values of honesty, transparency, equity, inclusiveness and service to the greater good of the community.

Electric cooperatives, including Woodruff Electric, have a unique and storied place in our country's history. We democratized the American dream by bringing electricity to rural areas when for-profit electric companies determined the effort too costly. Back then, cities were electrified, and rural areas were not, creating the original rural-urban divide. Newly established electric lines helped power economic opportunity in rural areas. Today, that spirit of equity and inclusion is a vital part of our co-op DNA.

Equal access for all

When our electric co-op was founded, each member contributed an equal share in order to gain access to electricity that benefited individual families as well as the larger local community. Each member had an equal vote in co-op matters. That sense of equity and inclusion is still how we operate today. Woodruff Electric was built by and belongs to the diverse communities and consumer-members we serve. Membership is open to everyone in our service territory, regardless of race, religion, age, disability, gender identity, language, political perspective or socioeconomic status.

By virtue of paying your electric bill each month, you are a member of the co-op, and every member has an equal voice and vote when it comes to co-op governance. This ties back to our guiding principles of equitable economic participation and democratic control of the co-op.

Inclusion

While our top priority is providing safe, reliable and affordable energy, we also want to be a catalyst for good in our community. Because we are your *local* electric cooperative, co-op revenues stay right here in our community. In turn, we invest in our diverse community base through scholarship programs, charitable giving, educational programs and more. We strive to make long-term decisions that improve and enrich the communities we serve.

While today's world is radically different than it was when Woodruff Electric was founded, our cooperative values have stood the test of time and remain just as relevant today. We recognize that today's co-op members expect more, and our pledge to you—the members we proudly serve—is to promote a cooperative culture of inclusion, diversity and equity for all.

SPACE HEATER SAFETY

Give me some *space* . . .



...or risk a fire.

Space heaters account for a third of heating fires and 80 percent of heating fire deaths per year.

Use space heaters safely.

Learn more at:





Get tips on staying **safe** and **warm** during a winter power outage.



Woodruff Electric Cooperative Corporation
Your Local Energy Partner

HIGH SCHOOL SENIORS SCHOLARSHIP OPPORTUNITY



GLYNN AND MILDRED CARPENTER SCHOLARSHIP



Visit www.woodruffelectric.com for rules, application, and more information!

DEADLINE: March 23, 2021

LEVELIZED BILLING

If you don't like surprises, we may have the perfect plan for you. Levelized Billing lets you predict the future! With Levelized Billing, you will know what to expect on your electric bill because the amount will be approximately the same month after month—even throughout peak cooling and heating periods. It does not reduce your electric bill but will smooth out your charges and help you manage your electric bill. Give us a call to begin levelized billing!



ENERGY EFFICIENCY

Use wool or rubber dryer balls in the clothes dryer to reduce drying time and static.

Wool dryer balls can also absorb extra moisture. These alternative to dryer sheets, which can create buildup on the dryer's filter and reduce air circulation. If you prefer sheets, scrub the filter once a month to remove buildup.

Source: www.energy.gov



Space heating and cooling account for a large portion of the average home's energy use. A programmable or smart thermostat can help you control the temperature of your home and save energy.

Woodruff Electric Cooperative Corporation

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www.woodruffelectric.coop

POWER-UP! SUPERCHARGE YOUR MEMBERSHIP

Enroll in Outage Text Messaging

We now offer a text messaging service that allows members to report power outages and receive information when power has been restored.

Visit www.woodruffelectric.com to sign up today!

OUTAGE REPORTING

Call our automated outage reporting number at:

Call 870-633-7100 or
1-888-559-6400