

# Meet Your Cooperative Directors

*This month, we look forward to continuing the series that invites you to learn more about each of the nine members who serve on the Woodruff Electric Cooperative Board of Directors. This month's feature is on the Board member that represents District 4, Jack Caperton, III.*

## MEET YOUR DIRECTOR

In 1991, Jack Caperton started his service on the Woodruff Electric Cooperative Board of Directors. While serving as a director, he has held positions as Woodruff Electric's board secretary-treasurer, vice-chairman and chairman.

Jack is a lifelong resident of Woodruff County and a graduate of Cotton Plant High School. He attended the Arkansas State Teachers College and is a proud veteran of the U.S. Army. In 1980, he was elected Woodruff County Sheriff and served the citizens in this capacity for 12 years.

Jack and his wife, Carolyn, were married in 1960 and live on the family farm. As a sixth-generation landowner, Jack has produced cotton, soybeans, rice, corn, hay and raised cattle. Jack and Carolyn have two children, seven grandchildren and six great-grandchildren. One of his greatest pleasures in life is deer hunting with his children and grandchildren on the family farm. He also enjoys his family's annual fishing trip to Branson, Missouri.

Jack is a member of the First United Methodist Church of Cotton Plant where he is active with the choir and performs musical solos. He is an avid vegetable gardener and always has a large garden where he grows a multitude of vegetables. Jack generously shares his produce with family, friends and church members.

Jack has completed all levels of the NRECA director education program including the Credentialed Cooperative Director Certificate, Board Leadership Certificate and Director Gold Credential.



## Energy efficiency tip of the month

When shopping for a new appliance, consider lifetime operation costs as well as the up-front purchase price. Refrigerators last an average of 12 years, clothes washers about 11, and dishwashers about 10. Check the Energy Guide label for the appliance's estimated yearly operating cost, and look for ENERGY STAR units, which usually exceed minimum federal standards for efficiency and quality. To learn more, visit [EnergySavers.gov](http://EnergySavers.gov).

Source: U.S. Department of Energy



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Cooperative Corporation**

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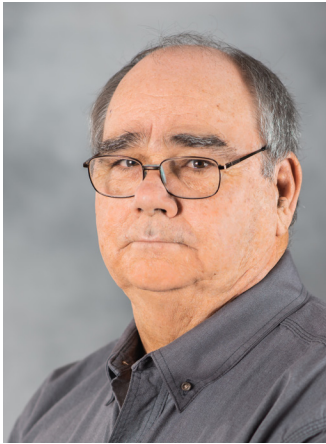
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## Frankie Parson retires after 43 years with Woodruff Electric

In 1976, a local business-owner mentioned to Frankie Parson that Woodruff Electric was hiring. After previously working on a farm and operating heavy equipment for the highway department, Frankie applied for a position with Woodruff Electric. He was hired as a groundman working under District Manager Jack

Hill and began a long-time career of over 43 years.

Frankie worked as a journeyman lineman for the next four years. Then, in June of 1984 Frankie was promoted to the position of Serviceman and held that position for the following 33 years. During this time, Frankie served the cooperative membership in numerous capacities. He worked closely with farmers and residents in the Monroe, Blackton, Marianna, Moro, Salem and Aubrey communities. "I've worked here long enough that I have served members that are third, fourth and even fifth generations. You become friends — lifelong friends," stated Frankie.

Frankie's service area consisted of many farms with agricultural wells throughout the territory. When asked about his relationship with the farmers he served, he simply replied

with a smile, "The farmers, I took care of them, and they took care of me."

When asked about his hardest job with the cooperative, Frankie was quick to reply, "Collecting light bills door to door. Things have improved so much from that point in time. Now, you can just push a button to open or close a meter. The meter reading technology has changed and is steadily growing." Frankie went on to discuss the changes in metering technology from members reading their own meters, to servicemen reading members' meters only once or twice a year. With the advancement in meter reading technology, readings are recorded electronically in 15-minute intervals through radio frequencies. In 2017, Frankie was called upon to serve as the Moro District Manager covering Lee, Phillips, and Monroe counties. Frankie would complete his extensive career at Woodruff Electric in this management position.

When asked about his plans after retirement, Frankie mentioned his wife Sharon's "honey-do" list and hunting and fishing with family and friends. He will miss the members the most, but that began when he left the service field and took a management position in the office.

Frankie, we wish you much happiness in retirement and thank you for your service to Woodruff Electric.



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Lineworker Appreciation Day  
April 13, 2020